

RX with Orchestra

DATE: Monday, September 29, 2025
LOCATION: Los Angeles, California, US

Event Description

RX with Orchestra is a premier concerts event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 53/100
Expected Attendance: 1,385 people
Event ID: 54hYBuz3CdXtES2fWm

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
