

Réveillon Celebrate 2026 - Hotel Deville Prime Campo Grande

DATE: Wednesday, December 31, 2025
LOCATION: Carandá Bosque, Mato Grosso do Sul, BR

Event Description

Réveillon Celebrate 2026 - Hotel Deville Prime Campo Grande is a premier festivals event in Carandá Bosque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 431 people

Event ID: CX8PmdfiJktGLTzWCh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.