

Russian Sensation Festival - Stollberg #1

DATE: Saturday, November 22, 2025
LOCATION: Stollberg/Erzgeb., Sachsen, DE

Event Description

Russian Sensation Festival - Stollberg #1 is a premier festivals event in Stollberg/Erzgeb.. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 331 people

Event ID: 3Do5dDJMkLH6RaFc4w

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.