

Russell Peters at Bonnetts Energy Centre

DATE: Saturday, November 8, 2025
LOCATION: Grande Prairie, Alberta, CA

Event Description

Russell Peters at Bonnetts Energy Centre is a premier concerts event in Grande Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,752 people

Event ID: 7AhLZc3CVeysf73J5N

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.