

Rural Housing Summit: Roanoke Valley-Alleghany Region

DATE: Thursday, August 14, 2025
LOCATION: Clifton Forge, Virginia, US

Event Description

Rural Housing Summit: Roanoke Valley-Alleghany Region is a premier conferences event in Clifton Forge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 103 people

Event ID: GKkqJJ54cG3G74yJv7

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
