

RURAL BIKE TUNUYAN 20 ED LA REVANCHA 70K 35K 25K

DATE: Sunday, October 12, 2025
LOCATION: Vista Flores, Mendoza, AR

Event Description

RURAL BIKE TUNUYAN 20 ED LA REVANCHA 70K 35K 25K is a premier community event in Vista Flores. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 27/100

Expected Attendance: 70 people

Event ID: GEqLV9GVVUoNv2jeRy

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 28 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.