

# RUNURSE: May the Best Care Win

DATE: Friday, November 14, 2025  
LOCATION: Manila, Metro Manila, PH

---

## Event Description

RUNURSE: May the Best Care Win is a premier community event in Manila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** BE7LdhQE7TFHCAqjZf

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/runurse-may-the-best-care-win>

Document generated on 6/4/2026, 3:12:36 AM