# RunNation Film Tour 2025 - Belgrave

DATE: Thursday, August 14, 2025
LOCATION: Belgrave, Victoria, AU

## Event Description

RunNation Film Tour 2025 - Belgrave is a premier festivals event in Belgrave. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals
**Importance Rank:** 40/100
**Expected Attendance:** 310 people
**Event ID:** F7AJMQ6xuf3j6kJ6Bi

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 124 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*