

# RunNation Film Festival 2025 presented by Yeah Buddy - Coffs Harbour (Sawtell)

DATE: Monday, September 1, 2025  
LOCATION: Sawtell, New South Wales, AU

## Event Description

RunNation Film Festival 2025 presented by Yeah Buddy - Coffs Harbour (Sawtell) is a premier festivals event in Sawtell. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 308 people

**Event ID:** 4vYNG3sTkkHRurARFN

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 123 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*