

# Run. Yoga. Breakfast.

DATE: Sunday, September 28, 2025

LOCATION: Leipzig, Sachsen, DE

## Event Description

Run. Yoga. Breakfast. is a premier community event in Leipzig. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 22/100

**Expected Attendance:** 42 people

**Event ID:** AaP5xeG26UhG2CNUV5

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/run-yoga-breakfast>

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