

Run In Séné Nature

DATE: Sunday, August 24, 2025

LOCATION: Séné, Bretagne, FR

Event Description

Run In Séné Nature is a premier sports event in Séné. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 3temuWf62Lx2zWAFme

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.