

Run In Sennecey

DATE: Saturday, October 4, 2025

LOCATION: Sennecey-le-Grand, Bourgogne-Franche-Comté, FR

Event Description

Run In Sennecey is a premier sports event in Sennecey-le-Grand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 111 people

Event ID: 4vsEyT9urRnaFssxKZ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/run-in-sennecey>

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