

# Run For Recovery - There Is Hope

DATE: Thursday, August 28, 2025  
LOCATION: Lac Ste. Anne County, Alberta, CA

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## Event Description

Run For Recovery - There Is Hope is a premier sports event in Lac Ste. Anne County. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 97 people

**Event ID:** ASpHcuQBVQgmQaB6u6

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 39 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*