

# RUN AND RELAX BY RRUNNING BORG

DATE: Thursday, August 14, 2025

LOCATION: Bastia, Corse, FR

## Event Description

RUN AND RELAX BY RRUNNING BORG is a premier community event in Bastia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 83t7qiRzEvPDjKykA4

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*