

Rumble At The Rocks 5

DATE: Saturday, October 25, 2025
LOCATION: Seventeen Mile Rocks, Queensland, AU

Event Description

Rumble At The Rocks 5 is a premier expos event in Seventeen Mile Rocks. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 553 people

Event ID: 9whaMWwCrfMuJZSPZx

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 221 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
