

Rui Vargas, Diana Oliveira, Danilo Plessow, and 5 others

DATE: Saturday, September 13, 2025
LOCATION: Vila Nova de Gaia, Porto, PT

Event Description

Rui Vargas, Diana Oliveira, Danilo Plessow, and 5 others is a premier concerts event in Vila Nova de Gaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 658 people

Event ID: 73KgsNUE4gMJHEA2yE

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 263 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.