

Rugby Europe Trophy - Group Stage - Denmark vs Croatia

DATE: Friday, October 31, 2025
LOCATION: Makarska, Splitsko-dalmatinska županija, HR

Event Description

Rugby Europe Trophy - Group Stage - Denmark vs Croatia is a premier sports event in Makarska. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,601 people

Event ID: 8W4u9Vg32AdMmgBS67

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,440 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.