

Ruf der Walküren x Neverland

DATE: Friday, November 7, 2025

LOCATION: Berlin, Berlin, DE

Event Description

Ruf der Walküren x Neverland is a premier performing-arts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 47/100

Expected Attendance: 706 people

Event ID: BvYFw4jC6eTL5UYEBK

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.