Rue Oberkampf and SOFT SCENT

DATE: Saturday, December 6, 2025
LOCATION: Prague, CZ

Event Description

Rue Oberkampf and SOFT SCENT is a premier concerts event in Prague. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 323 people
Event ID: ALeZ5RpRJtowArRvi9

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.