

Ruby Blunt at Flow Bar

DATE: Thursday, September 4, 2025
LOCATION: Old Bar, New South Wales, AU

Event Description

Ruby Blunt at Flow Bar is a premier performing-arts event in Old Bar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: F29qarsowVBYVrQG8H

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/ruby-blunt-at-flow-bar>

Document generated on 6/3/2026, 10:14:22 PM