

RSVP FREE: CADE ALAMI (Ascend 4m) NYC Club Night @ The Lotus Room Sat 10/4

DATE: Saturday, October 4, 2025
LOCATION: New York, New York, US

Event Description

RSVP FREE: CADE ALAMI (Ascend 4m) NYC Club Night @ The Lotus Room Sat 10/4 is a premier performing-arts event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 48/100
Expected Attendance: 750 people
Event ID: 5d8JDECPfy33SZELCv

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
