

RSVP for Triumph of the Heart-Early Access-Cedar Rapids IA

DATE: Wednesday, August 13, 2025
LOCATION: Cedar Rapids, Iowa, US

Event Description

RSVP for Triumph of the Heart-Early Access-Cedar Rapids IA is a premier performing-arts event in Cedar Rapids. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 220 people
Event ID: CKfrEFBBcftVCvFPTd

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
