

ROYEL OTIS *2ND SHOW* - meet me in the car AUS tour

DATE: Thursday, October 30, 2025
LOCATION: Northbridge, Western Australia, AU

Event Description

ROYEL OTIS *2ND SHOW* - meet me in the car AUS tour is a premier festivals event in Northbridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 37/100
Expected Attendance: 217 people
Event ID: 8PM9EEFAG57ZZmKVMX

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
