

# Royal Shakespeare Company - Wendy & Peter Pan

DATE: Friday, October 24, 2025  
LOCATION: England, GB

## Event Description

Royal Shakespeare Company - Wendy & Peter Pan is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 41/100  
**Expected Attendance:** 366 people  
**Event ID:** 7hYdBUgvHC4MZ8B73d

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 146 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*