

Royal Philharmonic Orchestra at The Adrienne Arsht Center for the Performing Arts of Miami-Dade County

DATE: Sunday, January 18, 2026
LOCATION: Miami, Florida, US

Event Description

Royal Philharmonic Orchestra at The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is a premier concerts event in Miami. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: 3hq2hZhPzU3iUnhnAp

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/royal-philharmonic-orchestra-at-the-adrienne-arsht-center-for-the-performing-arts-of-miami-dade-county>

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