

Royal Military College of Canada Paladins at Union College Garnet Chargers Mens Hockey (Exhibition)

DATE: Saturday, January 3, 2026
LOCATION: Schenectady, New York, US

Event Description

Royal Military College of Canada Paladins at Union College Garnet Chargers Mens Hockey (Exhibition) is a premier expos event in Schenectady. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 33/100

Expected Attendance: 145 people

Event ID: 9qPULNJShVeXe2P8TL

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/royal-military-college-of-canada-paladins-at-union-college-garnet-chargers-mens-hockey-exhibition>

Document generated on 6/4/2026, 2:36:01 PM