

Royal India and Royal South

DATE: Tuesday, September 16, 2025

LOCATION: New Delhi, Delhi, IN

Event Description

Royal India and Royal South is a premier concerts event in New Delhi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 451 people

Event ID: fescYPWzVZpRkvbVKw

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.