

# Royal Film Orchestra | Morricone e 100 anos de cinema

DATE: Saturday, November 22, 2025  
LOCATION: Lisboa, Lisboa, PT

## Event Description

Royal Film Orchestra | Morricone e 100 anos de cinema is a premier concerts event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 67/100

**Expected Attendance:** 6,911 people

**Event ID:** 4bnE7ArXaR4qnupo9p

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,764 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*