

ROYAL ENFIELD ONE RIDE 2025 - Motorrad-Bläsing

DATE: Sunday, September 21, 2025
LOCATION: Fürstenwalde/Spree, Brandenburg, DE

Event Description

ROYAL ENFIELD ONE RIDE 2025 - Motorrad-Bläsing is a premier community event in Fürstenwalde/Spree. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: 5GcqSMT38SVXoRm7Dv

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.