

Roya and Winiary Bookings

DATE: Sunday, November 23, 2025
LOCATION: Warszawa, Województwo mazowieckie, PL

Event Description

Roya and Winiary Bookings is a premier concerts event in Warszawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 501 people

Event ID: FGwb3DKrFM5tAFe33L

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.