

Rouyn-Noranda : Gestion des émotions, communication et lâcher-prise

DATE: Friday, September 26, 2025
LOCATION: Rouyn-Noranda, Québec, CA

Event Description

Rouyn-Noranda : Gestion des émotions, communication et lâcher-prise is a premier conferences event in Rouyn-Noranda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 32/100
Expected Attendance: 119 people
Event ID: DPvK4e5CnDcighozE

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
