

Route Romantique: dé inspiratiedag voor verloofde koppels

DATE: Tuesday, November 11, 2025
LOCATION: Heist-op-den-Berg, Vlaanderen, BE

Event Description

Route Romantique: dé inspiratiedag voor verloofde koppels is a premier expos event in Heist-op-den-Berg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,434 people

Event ID: 34Pspg6GQrZ5oMyHfv

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 574 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.