

# Roundtable: Strategic and Secure IT Choices for Business Value with Hybrid and Cloud

DATE: Thursday, November 27, 2025

LOCATION: Frederiksberg, DK

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## Event Description

Roundtable: Strategic and Secure IT Choices for Business Value with Hybrid and Cloud is a premier conferences event in Frederiksberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 4vcb2x62t8sy35ieTJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/roundtable-strategic-and-secure-it-choices-for-business-value-with-hybrid-and-cloud>

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