

Round 19 VS EAST PERTH ROYALS (FREE ENTRY)

DATE: Saturday, August 16, 2025
LOCATION: East Fremantle, Western Australia, AU

Event Description

Round 19 VS EAST PERTH ROYALS (FREE ENTRY) is a premier community event in East Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 42/100
Expected Attendance: 400 people
Event ID: PwdmuVwRRy8d8hgTKK

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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