

Round 1 | Tassie Tigers v HC Melbourne

DATE: Saturday, October 11, 2025
LOCATION: New Town, Tasmania, AU

Event Description

Round 1 | Tassie Tigers v HC Melbourne is a premier festivals event in New Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,161 people

Event ID: 7z2imvCd2a5JBnzpuo

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 464 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.