

# Rotte Europee: La distribuzione del gioiello Made in Italy in Europa

DATE: Wednesday, September 24, 2025  
LOCATION: Vicenza, Veneto, IT

## Event Description

Rotte Europee: La distribuzione del gioiello Made in Italy in Europa is a premier expos event in Vicenza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 907 people

**Event ID:** UQQKbfNRJhccH4EUKZ

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 363 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*