

# Rotary Moss Vale Showground Markets

DATE: Saturday, August 16, 2025  
LOCATION: Moss Vale, New South Wales, AU

---

## Event Description

Rotary Moss Vale Showground Markets is a premier community event in Moss Vale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 22/100  
**Expected Attendance:** 42 people  
**Event ID:** CHnRXd7EegbLfGMMhU

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/rotary-moss-vale-showground-markets>

Document generated on 6/4/2026, 9:12:06 AM