

Rosarito Beach Motorcycle Run 21 Year Anniversary

DATE: Thursday, September 11, 2025
LOCATION: Playas de Rosarito, Baja California, MX

Event Description

Rosarito Beach Motorcycle Run 21 Year Anniversary is a premier concerts event in Playas de Rosarito. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 191 people

Event ID: 4fz79YwE29uNMcsSoN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
