

# Rosa em Ação - Clínica FísioFemme

DATE: Saturday, October 18, 2025  
LOCATION: Chácara Floresta, São Paulo, BR

## Event Description

Rosa em Ação - Clínica FísioFemme is a premier conferences event in Chácara Floresta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 241 people

**Event ID:** ZkU3dxt4hKSK8q6fGj

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 96 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/rosa-em-ao-clnica-fisiofemme>

Document generated on 6/4/2026, 2:39:55 PM