

Rooted in Us Annual Youth Summit

DATE: Friday, November 14, 2025
LOCATION: Los Angeles, California, US

Event Description

Rooted in Us Annual Youth Summit is a premier conferences event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 330 people

Event ID: 8PGAb4geRGHqLc2gRe

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.