

Rooted and Rising- Community Health Workers for Change Conference

DATE: Thursday, August 21, 2025
LOCATION: Washington, District of Columbia, US

Event Description

Rooted and Rising- Community Health Workers for Change Conference is a premier conferences event in Washington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 39/100
Expected Attendance: 275 people
Event ID: 368KHUvb7rxfvzccNz

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.