

Root River Jam @ Albert Lea Thursdays on Fountain

DATE: Thursday, August 14, 2025
LOCATION: Albert Lea, Minnesota, US

Event Description

Root River Jam @ Albert Lea Thursdays on Fountain is a premier concerts event in Albert Lea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 332 people

Event ID: 4W24ea5xBA7EMU8M4G

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
