

# Room for One More? | Live Improv

DATE: Friday, August 15, 2025  
LOCATION: Montréal, Québec, CA

---

## Event Description

Room for One More? | Live Improv is a premier performing-arts event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 131 people

**Event ID:** 8VXR5QntiGWIT6CA6h

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 52 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/room-for-one-more-live-improv>

Document generated on 6/4/2026, 3:50:40 AM