

# Ron kozé : L'alimentation comme vecteur du bien vieillir à La Réunion

DATE: Saturday, November 29, 2025  
LOCATION: Saint-Denis, Saint-Denis, RE

## Event Description

Ron kozé : L'alimentation comme vecteur du bien vieillir à La Réunion is a premier conferences event in Saint-Denis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 101 people

**Event ID:** ApbTj7MqoiyJBNSqF5

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*