

# Rompiendo barreras: El poder de aprender, para transformar con la IA

DATE: Thursday, October 16, 2025  
LOCATION: Rincón de Sabanilla, Heredia, CR

## Event Description

Rompiendo barreras: El poder de aprender, para transformar con la IA is a premier conferences event in Rincón de Sabanilla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 34/100

**Expected Attendance:** 153 people

**Event ID:** BQM3qEHdc7aEH69c98

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 61 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*