

Romantasy Fair 2025

DATE: Saturday, October 4, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Romantasy Fair 2025 is a premier expos event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 542 people

Event ID: 5UbmrfV84RUfUQdHna

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.