

Roman Frayssinet - Ô DELÀ

DATE: Thursday, September 11, 2025

LOCATION: Lausanne, Vaud, CH

Event Description

Roman Frayssinet - Ô DELÀ is a premier performing-arts event in Lausanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 51/100

Expected Attendance: 1,168 people

Event ID: 5dffhwt4fusxNjR7dC

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 467 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/roman-frayssinet-del>

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