

ROMA HI-FIDELITY 2025, fiera più importante Centro Italia, FREE ENTRY

DATE: Saturday, November 15, 2025
LOCATION: Roma, Lazio, IT

Event Description

ROMA HI-FIDELITY 2025, fiera più importante Centro Italia, FREE ENTRY is a premier expos event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,533 people

Event ID: 4JepPypZjzwmmJBtay

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,413 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.