

Rolling to Rocking - An Interactive Workshop on Crawling

DATE: Wednesday, August 20, 2025
LOCATION: Warners Bay, New South Wales, AU

Event Description

Rolling to Rocking - An Interactive Workshop on Crawling is a premier community event in Warners Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: D6z2DZj5DuwxYabzAm

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
