

# Rolling Hertz - 5 Year Anniversary: ̢F WF †' Bass Teaser

DATE: Thursday, October 16, 2025  
LOCATION: Lyttelton, Canterbury Region, NZ

## Event Description

Rolling Hertz - 5 Year Anniversary: ̢F WF †• Bass Teaser is a premier festivals event in Lyttelton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 1,007 people

**Event ID:** 7HYtSLcMRac5PckrkY

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 403 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*